



# ShearWarmth

W O O L B L A N K E T S

NEW ZEALAND GROWN, WOVEN & OWNED

[www.shearwarmth.co.nz](http://www.shearwarmth.co.nz)

Created on the date of .....

***This pure New Zealand wool blanket is certified as traced from:***

- ❖ The NEESON'S FARM in Tokirima, at the junction of the Wanganui and Ohura Rivers near the centre of the North Island of New Zealand.
- ❖ The wool is from our Romney sheep. Our rams are sourced from local stud breeder PAPANATA Rams near Ohura.
- ❖ This blanket is 70% lamb's wool, 30% hogget's wool (the second time the lambs are shorn). Lamb's wool for softness, hogget's wool for strength.
- ❖ The sheep were shorn by MARSHALL'S CONTRACTING, Matiere
- ❖ The fleece was scoured in Hastings at WHAKATU WOOL SCOURS
- ❖ The wool was spun in Levin at WOOLYARNS
- ❖ The blanket was woven and dyed in Auckland at INTERWEAVE

*Our story truly began in 1987 when the Neesons brought a farm at the junction of the Whanganui and Ohura rivers, 18km away from the nearest school. Wool provided the biggest cheque for the farm back then.*

*Through the journey we lost sight of this amazing renewable, sustainable product. As years passed by the wool cheque got to a point where it wouldn't even cover the cost of the shearers. After mustering, docking, drenching, shearing, and cooking for shearers, late nights and hard work we were offered \$1.68 per kilo for our wool! But we didn't want wool to become a by-product.*

*We knew then it was time to get wool back out to New Zealand as it once was. Woollen blankets, New Zealand made, New Zealand owned, New Zealand grown wool. 100% traceable back to the farm. This was the beginning of SHEAR WARMTH WOOL BLANKETS.*

Wash your traditional wool blanket in the cotton bag provided to keep its shape, gentle wash and hang in the sun to dry.

*"We know that you will enjoy your beautiful Shear Warmth blanket for many, many years to come."*

*Lyn, Monique, Tim & Alex Neeson*